



MURTAZ AHMAD

Acquisition Strategist

Work Experience

Digital Comets

2023 – 2025

Toronto, CA

Managed and executed digital strategies for clients across North America, focusing on lead generation and campaign optimization. Created client reports to highlight progress and next steps.

Premium Websites Net

2024 – 2025

Vancouver, WA

Managed client projects, ensuring strategic alignment with business goals while optimizing website performance through targeted improvements and content enhancements.

Imperium.Socials

2024– 2025

Kingston, Ontario

Managed content calendars to ensure timely and relevant posts, keeping a consistent online presence, while tracking KPIs to measure content performance and client growth.

Education

Virtual University

2025 – 2029

BS English (Applied Linguistics)

NJC Boys

2023 – 2025

Intermediate in Computer Science

Skylite Institute

2022 – 2023

Online Marketing

About Me

I partner with businesses to help them grow by leveraging my expertise in marketing, sales, and automation. By simplifying processes and creating efficient systems, I focus on helping you achieve long-term success.

Contact

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Darul Sadar , Rabwah

Core Competencies

- Innovative Digital Marketing
- B2B Lead Generation
- Performance Marketing
- CRM & Marketing Automation
- Sales Pipeline Development

Language

- English